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United States®
**Census
2020**

**Help Cumberland County Achieve a
Complete Count !!**

Key Milestones for the 2020 Census

- January 2020 – Advertising campaign begins
- March 2020 – Group Quarters (GQ) Enumeration begins
 - Includes college dormitories, prisons, nursing homes, service-based locations (homeless shelters, soup kitchens, mobile food vans) and homeless count
- Mid-March 2020 – **Public can begin responding online** at www.2020census.gov
 - Replying by mail or phone will also be an option
- **April 1, 2020 – Census Day**
- Mid-May 2020 – July 2020 – Census takers go door to door
- 2021 – Initial 2020 Census results to be released on www.census.gov

On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	If you haven't responded yet:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

2020 Census – It Is Safe

Fighting the 2020 Census Rumors

Are non-citizens counted in the census?

YES. Everyone counts. The 2020 Census counts everyone living in the country, including non-citizens.

Note: There will **NOT** be a question asking if you are a citizen!!

2020 Census – It Is Safe

Can my answers be shared with law enforcement or used against me?

NO. The law prevents the Census Bureau from sharing your information with law enforcement. Your answers cannot be used to impact your eligibility for government benefits. Your answers are only used to create statistics about our country. The Census Bureau is bound by Title 13 of the U.S. Code to protect your personal information and keep it strictly confidential. That's every answer, to every question.

2020 Census

Can I **only** take the census online?

NO. The 2020 Census will be available **online, by phone, and by mail.** Online and phone responses can be completed in 13 languages (English, Spanish, Chinese, Vietnamese, Korean, Russian, Arabic, Tagalog, Polish, French, Haitian Creole, Portuguese, and Japanese). A paper form will be mailed to every house that hasn't responded already when we send our fourth mail piece out.

2020 Census

What questions **WILL NOT** be asked by the Census Bureau?

During the 2020 Census, the Census Bureau will never ask you for:

- Money or donations.
- Anything on behalf of a political party.
- Your bank or credit card account numbers.

If someone claiming to be from the Census Bureau contacts you via email or phone and asks you for one of these things, it's a scam, and you should not cooperate. For more information, visit

2020 Census

It is important to know that the Census Bureau will **not send unsolicited emails** to request your participation in the 2020 Census.

Staying Safe at Home

If someone visits your home to collect a response for the 2020 Census, you can do the following to verify their identity:

- First, check to make sure that they have a **valid ID badge, with their photograph, a U.S. Department of Commerce watermark, and an expiration date.**
- If you still have questions about their identity, you can call [800-923-8282](tel:800-923-8282) to speak with a local Census Bureau representative.

Reporting Suspected Fraud

If you suspect fraud, call [800-923-8282](tel:800-923-8282) to speak with a local Census Bureau representative. If it is determined that the visitor who came to your door does not work for the Census Bureau, contact your local police department.

Reporting Suspected Fraud

Are People Posing as "Department of Home Affairs" Workers and Checking IDs for the Census?

There is a false rumor circulating online that individuals posing as workers for the “Department of Home Affairs” are going door-to-door to confirm that everyone has a valid ID for the 2020 Census — and committing crimes at homes they are pretending to canvass.

This is a hoax that originated overseas.

The truth is, census employees are in neighborhoods across the country as they prepare for the census.

However, census employees are not asking the public for any identification. Furthermore, it should be noted that the United States **does not have a Department of Home Affairs.**

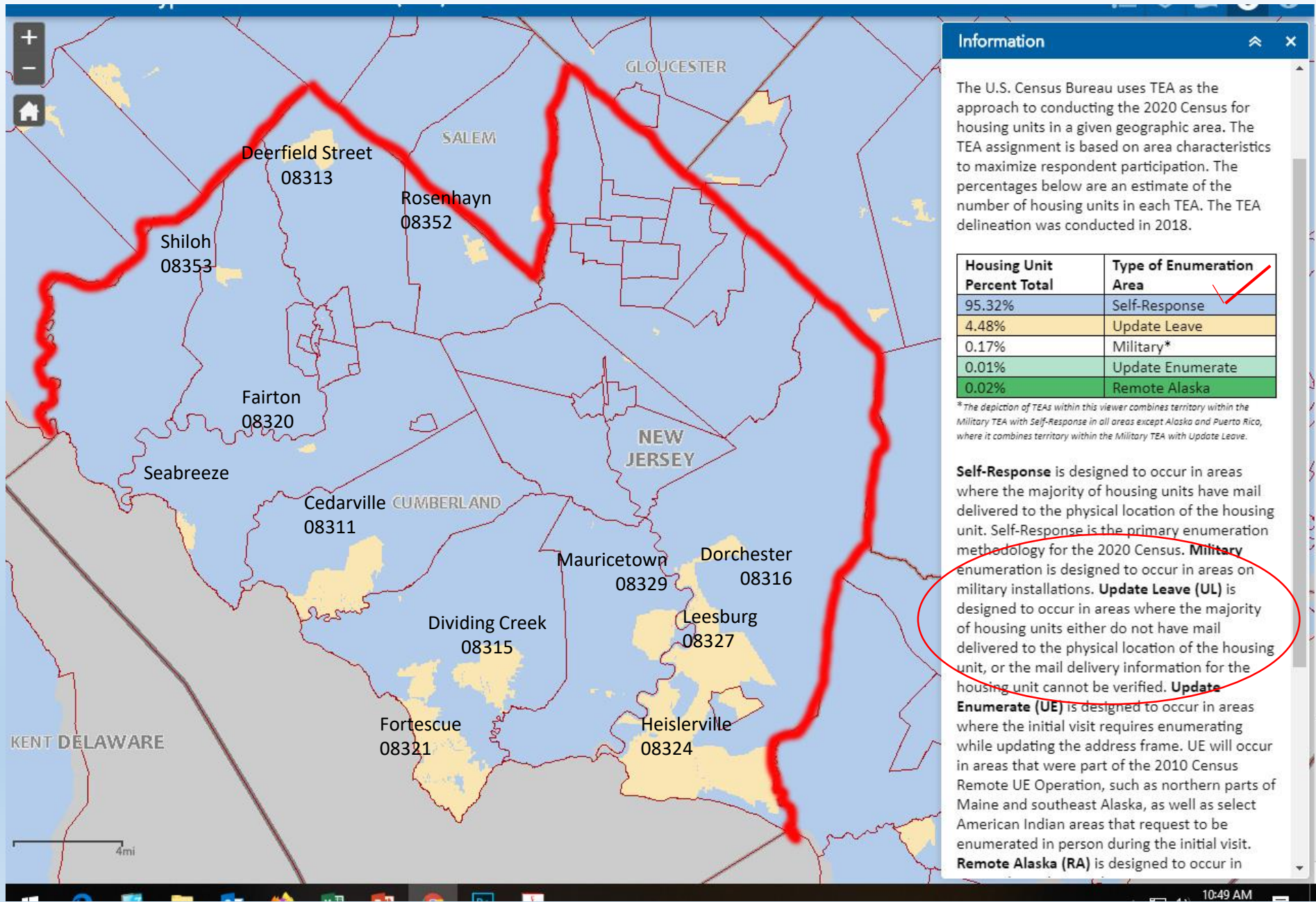
What will a census taker be wearing when he or she comes to visit?

Census takers will have badges and briefcases indicating their affiliation with the Census Bureau. They may knock on doors and ask a few simple questions to verify the address for inclusion in the census.

Census takers will introduce themselves as a Census Bureau employee, show their official Department of Commerce ID badge, and explain the purpose of the visit. If you still have questions about their identity, you can call [800-923-8282](tel:800-923-8282) to speak with a Census Bureau representative.



Many places in Cumberland County have no mail delivery!



Information

The U.S. Census Bureau uses TEA as the approach to conducting the 2020 Census for housing units in a given geographic area. The TEA assignment is based on area characteristics to maximize respondent participation. The percentages below are an estimate of the number of housing units in each TEA. The TEA delineation was conducted in 2018.

Housing Unit Percent Total	Type of Enumeration Area
95.32%	Self-Response ✓
4.48%	Update Leave
0.17%	Military*
0.01%	Update Enumerate
0.02%	Remote Alaska

*The depiction of TEAs within this viewer combines territory within the Military TEA with Self-Response in all areas except Alaska and Puerto Rico, where it combines territory within the Military TEA with Update Leave.

Self-Response is designed to occur in areas where the majority of housing units have mail delivered to the physical location of the housing unit. Self-Response is the primary enumeration methodology for the 2020 Census. **Military** enumeration is designed to occur in areas on military installations. **Update Leave (UL)** is designed to occur in areas where the majority of housing units either do not have mail delivered to the physical location of the housing unit, or the mail delivery information for the housing unit cannot be verified. **Update Enumerate (UE)** is designed to occur in areas where the initial visit requires enumerating while updating the address frame. UE will occur in areas that were part of the 2010 Census Remote UE Operation, such as northern parts of Maine and southeast Alaska, as well as select American Indian areas that request to be enumerated in person during the initial visit. **Remote Alaska (RA)** is designed to occur in

2020 Census

<https://2020census.gov/en/partners/outreach-materials.html>

This website is where to go for all of the Factsheets,
Posters, Mailing Inserts and Videos

Language Guides

<https://www.census.gov/programs-surveys/decennial-census/2020-census/planning-management/language-resources/language-guides.html>

Video – How to fill out your Census form Online

https://www.youtube.com/watch?v=fXg1_1HHKzA&feature=youtu.be

Contact Info and Web Addresses

<https://www.2020census.gov/en>

<https://www.census.gov/partners/2020-materials.html>

Partnership Program

Phone: (212) 882-2130

Email:

new.york.rcc.partnership@2020census.gov

Website:

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